

Press Release

Campaign for 'Clean & Healthy Society' Launched

New Delhi, Aug. 22: **Mr. Tanwar Chand Gehlot, Union Minister for Social Justice & Empowerment** inaugurated a 9-Day Campaign on **'Clean Society—Healthy Society'** in a public event organized by the Brahma Kumaris at Radison Blu Hotel, Paschim Vihar here today.

This Campaign which will be carried out by the Brahma Kumaris organization in different areas of Delhi, Noida, Gurugram and Faridabad will sensitize the public on inner & outer cleanliness, holistic health & hygiene, de-addiction, social empowerment, moral values and character building.

Launching the Campaign, Mr. Tanwar Chand Gehlot, Union Minister for Social Justice & Empowerment said that ancient rajyoga and spiritual knowledge provide the foundation of holistic health and cleanliness of mind, body, intellect and spirit.

Delhi's Health, Industries, Power & Urban Development Minister, Mr Satyendra Jain as Chief Guest said that cleanliness is the root of our healthy society. Clean hands can prevent a lot of diseases. Cleanliness of mind, body and soul is required for a healthy lifestyle. A clean and pure mind forms the basis of doing service in the society. One who is committed to service for society and fellow human beings is away from diseases. He urged the gathering to associate commit themselves to service.

Blessing the occasion, Raj Yogi B K Brijmohan, Addl. Secretary General of the Brahma Kumaris said that ancient Raj-yoga is a positive and healthy way of thinking and living which can be practiced while performing one's daily duties. He said that regular and collective practice such easy raj-yoga can restore holistic health, cleanliness, balance, peace and plenty in human, ecological and social life.

Rajyogi B K Amirchand, Vice Chairman of Brahma Kumaris Social Service Wing in his key note address said that since ancient civilization of Bharat was peaceful, pure, prosperous and golden aged, the same golden aged society can be re-established with the universal practice and applications of spiritual wisdom, raja-yoga meditation, simple, positive and healthy lifestyle.

He said that in the modern society, the easiness of life has increased. Man is the best creation of god. Our original nature is love, peace, compassion, happiness and kindness. In today's times, we can see there is a transition from our original nature. There is a need in the society to strengthen our value system. We need to imbibe virtues and values systems in our day to day lives. The core objective of Brahma Kumaris institution is trying to bring our ancient culture back into day to day lives.

Brahma Kumari Sushma Behn of Paschim Vihar Center conducted the mass raj-yoga meditation while Brahma Kumari Asha, Delhi Zonal Coordinator of Social Service Wing of Brahma Kumaris coordinated the stage program.